

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

June 27, 2006

In re application of : ANTHONY W. ULWICK  
Serial No. : 09/652,576  
Filed : August 31, 2000  
For : COMPUTER BASED PROCESS FOR  
STRATEGY EVALUATION AND  
OPTIMIZATION BASED ON CUSTOMER  
DESIRED OUTCOMES AND PREDICTIVE  
METRICS  
Examiner : Kazimi, H.  
Art Unit : 3624  
Our File No. : 9509.4824

AMENDMENT

Exe Amendment - Exe Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Examiner's Office Action mailed March 14, 2006, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.